HDB FINANCIAL SERVICES

HDB Financial Services Limited
3rd and 4th Floor, Hemalatha Mansion,
7-1-397/111 & 112, S R Nagar,
Hyderabad - 500 038, Telangana.
Web : www.hdbfs.com
CIN - L65993GJ2007PLC051028
Email : customer.support@hdbfs.com

AUCTION SALE NOTICE CUM E-AUCTION SALE NOTICE

(To the Borrower /Co-Applicant / Public in General)

(Under Rule 8(6) R/w with Rule 9 (1) of SARFAESI Act, 2002)

The undersigned Authorized Officer of HDB Financial Services Ltd, has taken over Symbolic Possession of the following property, under Securitisation and Reconstruction of the Financial Assets & Enforcement of Security Interest Act 2002, for the below mentioned loan account with a right to sell the same on **"AS IS WHERE IS BASIS & AS IS WHAT IS BASIS"**

Name and Address of the Applicant & Co-Applicant:

1.) KRISHNA MARKETING AND KRISHNA GENERAL STORE H.No 2-4-382 B N Reddy Nagar Cherlapally Karpra Medchal Malkagiri Ghatkesar - 50131Telangana AND ALSO Plot no 107 and 108 part H No 12-1/20/1 sy nos 272 and 273 sector a situate at ragauveer nagar rampallyvillage under ghatkesar-501301 Telangana.2.)VARIPELLI VIJAYA LAXMI R/O Plot No 108 Rampally keesara Hyderabad Ghatkesar- 501301Telangana. 3.)VARIPELLI KRISHNA R/O Plot No 108 Rampally keesara Hyderabad Ghatkesar-501301Telangana

Loan Account No. 45017550, Total Outstanding Amount :- 38,78,503.2/- (Rupees Thirty Eight Lakhs Seventy Eight Thousand Five Hundred Three & Paise-Two Only) as on 10.06.2026 With Further Interest/ Incidental Expenses /Costs Till The Date Of Full Payment.

.Details of Encumbrances, if any, known to the Secured Creditor:- NIL

Details of Immovable Properties: All That The Residential Independent House No 12-1/20/1, Ptin No. 1227201372,On Plot No.107 Part & 108 Part, Admeasuring 100 Sq Yards Or 83.6 Sq Mtrs With Atotal Built Up Area 868 Sft,(Ground Floor 434 Sft, + Frist Fllor 434 Sft) R.C.C In Servey Nos 272 & 273 (Sector -A) Sistuated Atward No.3 "RAGHUVEER NAGAR" of Rampally Village Under Nagaram Muncipallity Keesara Manadal Medhal-Malkajgiri District, And Bounded By

North	Plot No 108 part
South	Plot No 107 part
East	Plot No 125 & 126
West	20' wide road

Reserve Price	Earnest Money Deposit	Bid Incremental Amount	Auction Date & Time	EMD Last Date & Time
Rs.56,01,920 /-	Rs. 5,60,192/-	Rs.1,00,000 /-	22 /12/2026 at 11 a.m. to 12 Noon,	21 /12/2026 up to 06:00 p.m.

HDB Financial Services Ltd. Hyderabad Begumpet

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Terms and Conditions of Tender-cum-Auction Sale:

- The auction sale shall be **"online e-auction"** bidding through website https://www.bankeauctions.com Mobile APP **on the dates as mentioned in the table above with Unlimited Extension of 5 Minutes.**
- (2) The interested bidders shall submit their EMD through Web Portal: https://www.bankeauctions.com (the user ID & Password can be obtained free of cost by registering name with https://www.bankeauctions.com) through Login ID & Password. The EMD shall be payable through Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favour of "HDB Financial Service Limited" above.After Registration (One Time) by the bidder in the Web Portal, the intending bidder/ purchaser is required to get the copies of the following documents uploaded in the Web Portal before the Last Date & Time of submission of the Bid Documents viz. i) Copy of the NEFT/RTGS Challan or Demand Draft; ii) Copy of PAN Card; iii) Proof of Identification/ Address Proof (KYC) viz. self-attested copy of Voter ID Card/ Driving License/ Passport etc.; without which the Bid is liable to be rejected. UPLOADING SCANNED COPY OF ANNEXURE-II & III (can be downloaded from the Web Portal: https//www.bankeauctions.com) AFTER DULY FILLED UP & SIGNING IS ALSO REQUIRED. The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting Bid Documents, Training/ Demonstration on Online Inter-se Bidding etc., may contact M/s. C1 India Pvt Ltd, Udyog Vihar, Phase 2, Gulf Petrochem building, Building No. 301, Gurgaon, Haryana. Pin: 122015. E-mail ID : support@bankeauctions.com, Support Helpline Numbers : 124-4302020/21/22/23, 7291981124 / 1125 / 1126, Sales Enquiries : sales@bankeauctions.com, 7291981129
- The intending bidders should be present in person for the Auction and participate personally and give a declaration in writing to the effect that he/she is bidding for himself/herself. No Authorized person allowed.
- The intending bidders may obtain the Tender Forms from the Manager, **M/s HDB Financial Services Ltd. Address: Shree Balaji PSR Tower , 1 st Floor H No : 1-8-616 , 1, Prakash Nagar , Begumpet , Hyderabad , Telangana 500016**
- . The intending bidders should submit their bids only in the tender form prescribed in sealed envelopes addressed to the Authorized Officer, HDB Financial Services Limited, together with a Pay Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favor of "HDB Financial Service Limited" on or before 6pm on **21 /12/2026** of Tender-cum-Auction sale hereby notified.
- For inspection of the Property and other particulars, the intending purchaser may contact: , **M/s.HDB Financial Services Ltd, Address: Shree Balaji PSR Tower , 1 st Floor H No : 1-8-616,1,Prakash Nagar ,Begumpet ,Hyderabad,Telangana500016 –A.Narsing rao (9703554646) & P.Krishna pradeep (9059000515)**

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- The Property/ies is sold on "As-is-where-is" and "As-is-what-is" condition basis.
- The sealed Tenders will be opened in the presence of the intending bidders by 11am on the **22/12/2026** of Tender-cum-auction Sale hereby notified. Though in general the same will be by way of closed tenders, the Authorized Officer may , at his sole discretion, conduct an Auction among the interested bidders who desire to Quote a bid higher than the one received in the closed tender process, and in such an event, the sale shall be conferred on the person making highest bid. The sale, however, is subject to confirmation of HDB Financial Services Limited.
- The successful bidder shall have to pay 25% (inclusive of EMD paid) of the sale amount immediately on the same day or not later than next working day on completion of sale and the balance amount of 75% within 15 days from the date of confirmation of Sale, failing which the initial deposit of 25% shall be forfeited. At any cost it shall not be refunded. If the successful bidder, fail to make the payment of 25% of the entire bid amount as mentioned
  above, the next successful bidder will be considered and entitled to complete the sale.
- The sale certificate will be issued by the Authorized Officer in favor of the successful purchaser only after receipt of the entire sale consideration within the time limit stipulated herein.
- The successful purchaser shall bear the charges/fees payable for conveyance, such as stamp duty, Registration Fee etc., as applicable under law.
- The successful bidder should pay the statutory dues (lawful house tax, Electricity Charges and other Dues), TDS, GST if any, due to Government, Government undertaking and Local bodies.
- The Authorized Officer has absolute right to accept or reject Tender or Bid any or all the offers and adjourn/postpone/cancel the Auction without assigning any reason thereof and also modify any terms and conditions of the sale without assigning any reason thereof and also to modify any terms and conditions of the sale without any prior notice.

HDB Financial Services Ltd. Hyderabad * Begumpet

Place: Hyderabad **Authorised Officer**

Date: 16 /11 /2026 **M/s.HDB Financial Services Limited.**

Authorised Officer :,M/s HDB Financial Services Ltd. Address: Shree Balaji PSR Tower , 1 st Floor H No : 1-8-616 , 1, Prakash Nagar , Begumpet , Hyderabad , Telangana 500016
